



University Venture of the Year

Submission template

Global Awards

# About this document

This document has been designed to support the preparation of your entry for the Triple E Awards.

**Key recommendations:**

* Avoid pure “marketing language” but provide a critical evaluation
* Provide clear examples, data and further evidence. Note that you can upload up to 10 pictures during the submission of your entry.

**Checklist:**

[ ] The submission has been prepared in English language

[ ] I responded to all sections of this template

[ ] My responses do not exceed the character/word limits

[ ] I have my organisation’s logo (horizontal logo format) at hand to upload during the submission process (you may also upload your logo in an additional format, for example, squared or vertical logo)

[ ] I have selected one picture that I will upload as the cover image of my entry

[ ] I have selected up to 10 additional pictures (in .jpg or .png format) that can be uploaded together with the information in this template

**How to submit:**

* Visit <https://submission.triple-e-awards.com>
* Create an account
* Click on the “Submit your Entry Now” button
* Select the award category you would like to submit your entry to (Step 1)
* Copy the information from this document into the online form (Step 2)
* Upload the cover picture for your entry (Step 3)
* Upload up to 10 pictures for your entry (Step 4)
* Submit your entry by clicking on the respective button (you can view, edit and delete your entry in the entry overview on the submission landing page)

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| --- |
| Award description |

**When filling out this template, keep the description of the Award in mind:**

*“  
The University Venture of the Year Award honors an entrepreneurial venture that originates from a higher education institution and exemplifies exceptional innovation, growth, and societal impact. This award celebrates a wide range of ventures, including student-led start-ups, university spin-offs, and science-based or university-owned enterprises that leverage academic expertise to address significant global or local challenges. Recognized ventures demonstrate a strong commitment to creating value for the economy and/or society through groundbreaking ideas, cutting-edge technology, or transformative solutions. The award highlights ventures that successfully translate academic research and entrepreneurial ambition into real-world impact, setting an inspiring example of how higher education fuels innovation and economic growth.”*

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| --- |
| Basic data |

Submission title   
*Insert the name of the nominee (e.g. name of the university, name of the individual, name of the initiative etc.).* (max 100 characters)

|  |
| --- |
| [Insert here] |

Summary   
*Provide a captivating and concise overview of the achievements or qualities that make the nominee stand out, effectively engaging the reader's interest and curiosity.* (max 300 words)

|  |
| --- |
| [Insert here] |

Organisation(s) affiliated with the entry   
*E.g. the university that employs the nominee for an individual award, or universities that jointly developed and implemented an initiative. In case you apply for an institutional award, please insert the university name again.* (max 150 characters)

|  |
| --- |
| [Insert here] |

Background data

|  |  |
| --- | --- |
| **Foundation year** *Please insert when your university, initiative, ecosystem, alliance, research project/stream etc. was established (depending on your category).* (max. 4 characters) | [Please insert here] |
| **Number of employees and contributors** *Number of individuals who are either employed or contribute (voluntarily) to the venture on a continuous basis* (max. 4 characters) | [Please insert here] |

|  |
| --- |
| Evaluation questions |

Innovation and Originality

Describe the innovative aspects of your venture, including how it leverages academic expertise or research. Highlight the originality of your idea, product, or service and how it addresses a significant challenge with a novel or transformative approach. (max. 450 words)

[Please put your response here]

Growth and Scalability

Detail the growth expected/achieved by your venture, such as market presence, user adoption, or revenue generation. Explain how the venture demonstrates potential for scalability and long-term success in addressing challenges at a larger scale or entering new markets. (max. 450 words)

[Please put your response here]

Societal and Economic Impact

Provide evidence of the venture’s (expected) contributions to the economy and/or society. Discuss how it creates value by solving real-world problems, driving innovation, improving lives, or contributing to social and/or economic development in measurable or meaningful ways. (max. 450 words)

[Please put your response here]

Sustainability and Long-Term Vision

Explain how the venture integrates sustainable practices or addresses long-term societal or environmental challenges. Highlight strategies for ensuring the venture’s ongoing relevance, resilience, and impact in its target market or community. (max. 450 words)

[Please put your response here]